

# WEEKLY ECONOMIC COMMENTARY

#### IN THIS ISSUE:

### The Fed Reaches for the Stars

Federal Reserve Chairman Jerome Powell used a celestial metaphor to center his <u>remarks</u> at the recent Jackson Hole summit. The Fed's decisions, he noted, are often based on the distance of inflation, unemployment and growth from their long-run equilibria. In modeling shorthand, these long-run levels are known as "stars."

"Navigating by the stars can sound straightforward," said Powell. "Guiding policy by the stars in practice, however, has been quite challenging of late because our best assessments of the location of the stars have been changing significantly."

The stars certainly seem aligned in support of an interest rate increase next week, which is widely anticipated. But the market's telescopes will be looking for indicators of how much farther the Fed has to go before reaching its ultimate destination.

Here is our take on the likely content of next week's conversations.

Economic Growth		
Reasons to Be Hawkish	Reasons to Be Dovish	
The U.S. economy grew at an annualized rate of 4.2% in the second quarter, and early reads on the third quarter are robust. Tailwinds from tax reform are still present. Strong job creation will aid consumption, and surveys of business sentiment reflect substantial optimism.	There is increasing concern that economic growth could hit a rough patch sometime next year. Fiscal stimulus will begin fading just as the impact of trade restrictions hits with full force. And the string of interest rate increases from the Fed will eventually affect economic activity.	

The U.S. economy had good momentum entering 2018, and thanks to the Tax Cuts and Jobs Act of 2017, activity has accelerated. The second-quarter results are unlikely to be repeated (there was a surge in exports as firms tried to beat upcoming tariffs), but the economy is on pace for real growth of 3% for the full year. Our latest forecast can be found here.

Growth in the coming quarters will be tempered as the cost of trade actions becomes apparent. Tensions have diminished with the EU and Mexico, but an extensive new round of tariffs on Chinese products was announced this week. Estimates suggest that trade restrictions could reduce real gross domestic product (GDP) growth by 0.5% next year, a sizeable amount.

Household debt has moderated in the last decade, and corporations are awash with cash released by tax reform. So interest rate increases from the Fed may not be having the same dampening effect that they have in the past. Overall, financial conditions have actually gotten *easier* since the Fed began raising rates in 2015.

Global Economic Research 50 South La Salle Street Chicago, Illinois 60603

northerntrust.com

Carl R. Tannenbaum Chief Economist 312-557-8820 ct92@ntrs.com

Ryan James Boyle Senior Economist 312-444-3843 rjb13@ntrs.com

Vaibhav Tandon Associate Economist 630-276-2498 vt141@ntrs.com

NTAC:3NS-20

1

Labor Markets		
Reasons to Be Hawkish	Reasons to Be Dovish	
The jobless rate has recovered remarkably and	The past year has illustrated the limitations of	
currently stands more than a half-percent below	traditional unemployment measures.	
the Fed's median estimate of full employment.	Additional capacity has been found among the	
Wage gains have been slow to manifest, but	underemployed and those who had been	
have been rising steadily over the past year.	drawing disability benefits. More importantly,	
Reports of worker shortages and anecdotes of	firms have proven especially resourceful in	
rising pay are legion.	keeping wage growth modest.	

The data make a fairly compelling case that we are at, or past, full employment. Even broad measures of joblessness are stronger now than they were in 2008. The number of job openings exceeds the number of people looking for work, and the number of people voluntarily quitting their jobs for better ones is at a record level. As these metrics have risen, so has wage growth.

**U.S. Job Market Conditions** Quits, Hires, and Wage Growth -Unemployment —Underemployment Openings (left) -Separations (left) -Wage Growth (right) 18% 9 4.5% 16% Job Openings and Separations (millions) 8 4.0% 14% 7 12% 6 10% 5 8% 4 2.0% 6% 3 1.5% 4% 2 1.0% 2% 0.5% 🕏 0% 0 0.0% 2001 2006 2011 2016 2001 2006 2011 2016 Sources: Bureau of Labor Statistics, Haver Analytics

With labor demand strong, it seems inevitable that wage gains will accelerate. This does not necessarily mean higher inflation, but it will almost certainly not mean lower inflation.

Inflation	
Reasons to Be Hawkish	Reasons to Be Dovish
The Fed's favored measure shows inflation of 2% over the past year, and it has been rising steadily for the past 12 months. Apart from the wage pressures noted above, trade restrictions will raise the cost of a range of products. Shipping costs are also rising, as trucking capacity has failed to keep pace with consumption. Energy prices have quietly risen	Few expect inflation to rage out of control; the Fed's own forecasts show a peak of 2.3%.  Process automation and global sourcing are powerful forces holding down operational costs.  E-commerce has severely limited pricing power for products that are sold (or researched) online. The strong dollar has curtailed import costs. Inflation expectations remain very well-
through the summer.	anchored.

By all measures and accounts, the U.S. labor market is very tight.

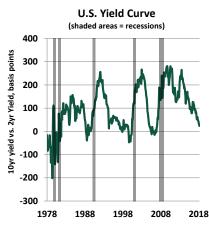
At the outset, we should note that the links between unemployment and wages and between wages and prices are weaker than they have been in the past. We acknowledge that the series of secular changes noted above are powerful, and likely to spread to the service sector over the next decade. We are not calling for inflation to rage as it did 30 years ago.

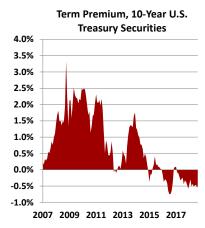
However, the retreat from globalization (which is not just confined to the U.S.) is a secular development that will not be helpful to containing the price level. The precise effect on inflation will depend on what fraction of cost pressures can be passed on. Past episodes suggest that consumers will end up paying steeper prices.

And while the "speed limit" of the economy (long-run potential GDP growth) is one of the stars of uncertain position mentioned earlier, the current economic pace is almost certainly well above it. Reduced capacity usually means higher inflation.

The Yield Curve	
Reasons to Be Hawkish	Reasons to Be Dovish
Many things affect the position of the yield curve; the economic outlook is only one of them. The influx of international capital to the long end of the U.S. bond market over the last 20 years has had a pronounced effect on the "term premium" that rewards investors for taking long-term interest rate risk. This might diminish the yield curve's value as a recession indicator.	Prior to the last five recessions, the yield on the two-year Treasury note has exceeded the yield on the 10-year Treasury note. The correspondence is not perfect, but strong enough to give pause.  While the American economy is chugging along nicely for now, forecasting surveys reflect increasing odds of recession sometime in the next two years; the market may be sensing this. The Fed proceeds at its own peril.

Federal Open Market Committee (FOMC) members have expressed a range of thoughts on the topic of the yield curve. Work from the Federal Reserve Bank of San Francisco offered a different lens on the yield curve, with much less threatening conclusions.





Sources: Haver Analytics, Bloomberg

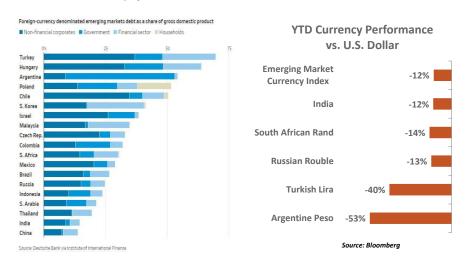
The two-year yield likely reflects an expectation for at least two more hikes from the Fed, which could (in theory) be undertaken without inverting the longer end of the curve. Thereafter, caution would be advised in any event; the Fed would very much like to do what it feels is needed without creating a yield curve inversion.

The yield curve's value as a cycle indicator has been vigorously debated within the Fed.

International Factors		
Reasons to Be Hawkish	Reasons to Be Dovish	
Global economic momentum remains firm, and that accrues to the benefit of smaller markets. The recent emerging market (EM) sell-off has garnered headlines, but is confined to economies that are modest in size and that have made poor policy choices. The Fed cannot, and should not seek to save every EM.	Many EMs are deeply indebted, with a good portion of that debt in dollars. Even those who have used leverage more carefully have been affected by the strength of the dollar, which raises costs for imports like oil. With India now under pressure, the breadth of difficulty is spreading.	

The U.S. is the world's largest economy, and the dollar is the world's reserve currency. Any action by the Federal Reserve to influence the money supply has consequences for the global financial markets. Through this channel, a negative feedback loop back to U.S. growth could be established.

The low interest rate environment and abundant liquidity from developed markets over the last few years has led to higher debt accumulation in many EMs, much of it denominated in foreign currencies. With interest rates now increasing, concern is rising over the ability of companies within these countries to repay dollar-denominated debt.



Even though many EMs today are less vulnerable, they remain sensitive to swings in investment sentiment. The Fed has been watching developments very closely, but has acknowledged that their consequences are hard to gauge. So far, the markets most acutely affected are not major contributors to global GDP. Unless and until something more significant threatens, the Fed will likely remain focused on domestic fundamentals.

## **Our View**

A 25 basis point increase in interest rates is a virtual certainty next week. The market odds on a similar move in December have risen to almost 70%. From there, things get a little fuzzier; there are many variables to consider when thinking more than a few months ahead. A lot can happen between now and next spring.

Challenges in emerging markets do not yet present a serious threat to U.S. growth.

We are anticipating four more increases from the Fed, at the end of each of the next four quarters. Our forecast is rooted in two foundations:

- After a nine-year expansion and a coincident bull market, the U.S. economy no longer needs
  easy monetary policy. While there is ongoing debate over what the "neutral" funds rate is,
  there is almost certainly some distance to travel before it is reached. We would concur with
  recent Fed estimates that the long-run overnight rate is somewhere between 2.75% and 3%.
- 2. Leaving interest rates too low for too long is not without its risks. Fed Governor Lael Brainard reminded us of this in a recent <u>speech</u>, noting that financial excesses can build up on the back of easy credit. There are some signs of such excess in the lending market, and there is a lot of capital chasing available deals. Observers found Brainard's comments interesting, as she has offered more dovish comments on monetary policy in the past.

There are certainly risks in the outlook, but they appear balanced. The massive fiscal stimulus coming from tax reform is the main upside, while the difficult trade environment is the primary concern in the other direction.

The bond market seems to be adapting to what might lie ahead. Long-term interest rates are about 25 basis points higher than they were a month ago, reducing the odds of a yield curve inversion and giving the Fed more room to maneuver.

There will be a new face participating in this week's FOMC meeting. Richard Clarida has been sworn in as the vice chairman for monetary policy; he is seen as a solid centrist who is very likely to vote with the majority. (Mary Daly, who has been named the new president of the Federal Reserve Bank of San Francisco, will not take office until October 1, so she will not have a chance to vote this time around.)

Ever since the Fed began raising rates at the end of 2015, its post-meeting statements have included the phrase, "The stance of monetary policy remains accommodative, thereby supporting strong labor market conditions and a sustained return to 2 percent inflation." Some are anticipating that the word "accommodative" will be removed from this passage next week, signaling that policy is getting closer to neutrality.

The neutral level of interest rates, called "r-star" by the hard core in our profession, is one of the more mysterious stars in the economic firmament. It may be difficult to pinpoint with precision, but we'll likely get close to it in the next year. Where will go from there? Heaven knows.

#### northerntrust.com





@NT CTannenbaum

Information is not intended to be and should not be construed as an offer, solicitation or recommendation with respect to any transaction and should not be treated as legal advice, investment advice or tax advice. Under no circumstances should you rely upon this information as a substitute for obtaining specific legal or tax advice from your own professional legal or tax advisors. Information is subject to change based on market or other conditions and is not intended to influence your investment decisions.

© 2018 Northern Trust Corporation. Head Office: 50 South La Salle Street, Chicago, Illinois 60603 U.S.A. Incorporated with limited liability in the U.S. Products and services provided by subsidiaries of Northern Trust Corporation may vary in different markets and are offered in accordance with local regulation. For legal and regulatory information about individual market offices, visit northerntrust.com/disclosures.

There is no further need for accommodative monetary policy.